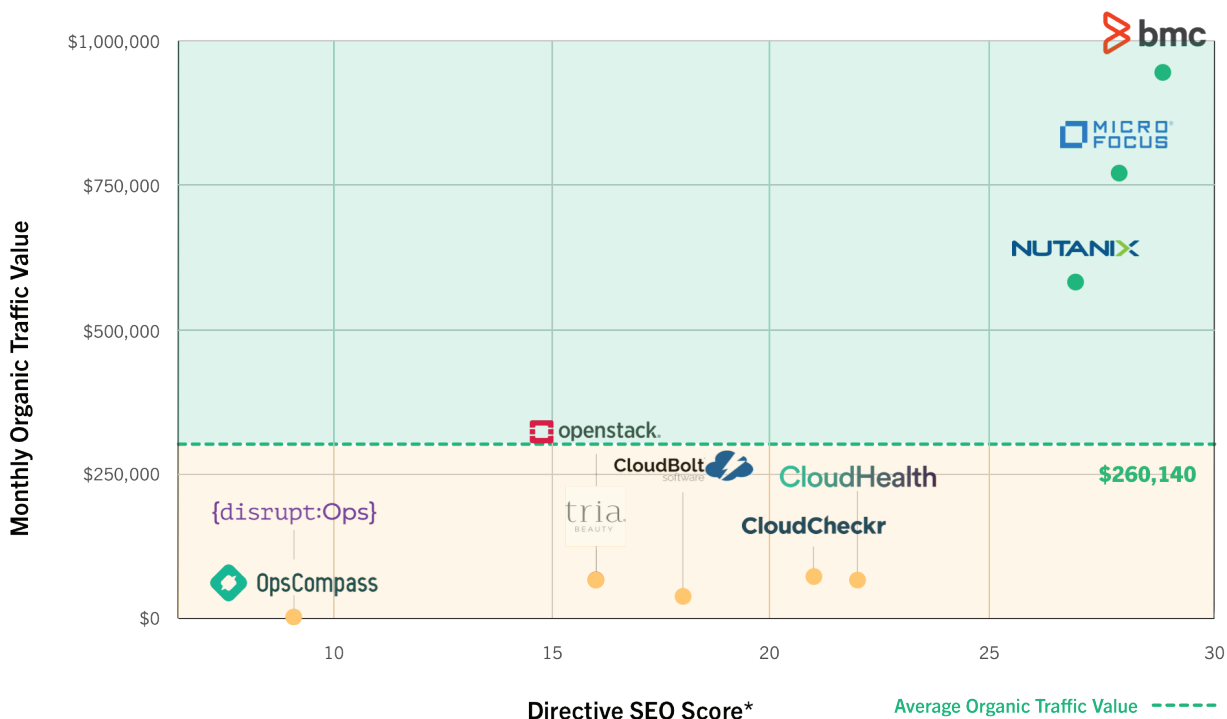
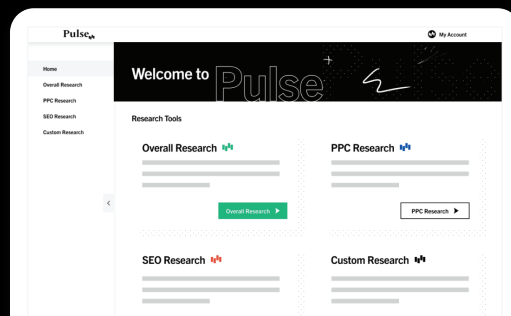


SEO Research Data for IT Management, Dec 2021

Sub-Industry | Cloud Management Platforms



Rank	Company Name	Directive SEO Score	Monthly Organic Traffic Value
1	BMC Software	29	\$943,648
2	Micro Focus	28	\$769,482
3	Nutanix	27	\$580,988
4	CloudHealth Technologies	22	\$65,426
5	CloudCheckr	21	\$71,583

Rank	Company Name	Directive SEO Score	Monthly Organic Traffic Value
6	CloudBolt Software	18	\$37,235
7	OpenStack	16	\$65,881
8	Tria Beauty	16	\$65,445
9	OpsCompass	8	\$211
10	DisruptOps	8	\$1,501

* Directive Score: This metric is a weighted calculation of all the aggregate data combining paid metrics, organic metrics, and estimated spend in order to calculate the strength of a brand's visibility online on a scale from 0-100.